

Kuikwit Privacy Policy

Last Update: January 01, 2026

We, **Kuikwit, Inc.** and our affiliates ("Kuikwit", "Company" or "we") value your privacy and we are committed to safeguarding your personal information and being transparent about the data we collect and how we use it.

Our Privacy Policy applies to all interactions you may have with Kuikwit and is intended to help you understand our practices concerning the collection, use, and disclosure of information. We retain the right to amend or update this Privacy Policy at any time. The updated version will be indicated by an updated "**Last update**" date, and the updated version will take effect immediately as soon as it is accessible.

Please note: It is vital to read and understand our Privacy Policy. By engaging in any form of communication with Kuikwit, you acknowledge you have read and understood this Privacy Policy. Should you disagree with our policy, we kindly ask you not to interact with any aspect of our business.

For the purposes of this Privacy Policy, all capitalized terms used but not defined herein shall have their respective meanings in the Terms of Use.

1. Your Global Privacy Rights

1.1. No matter where you live, where you reside, where your citizenship lies, or where your data originates from, your interactions with Kuikwit are governed by this Privacy Policy and you agree to the data practices described in this policy.

2. Data We Handle

2.1. Scope of Engagements. Information collection and processing occur through various interactions, including but not limited to: (i) Clients using our services via different platforms, e.g., Website, Services API, or any other products, or services we offer (collectively referred to as "**Services**"), or (ii) Non-Clients connecting with us outside service agreements, like (a) Visitor visiting/navigating our online website ([your website URL]) operated by us ("**Website**") or otherwise communicating with us through various communication channels in whatever form, including but not limited to social media channels, phone/e-mail, the chat window on our Website, or giving feedback and making inquiries or signing up for our marketing communication or our newsletters, and

(b) Participant attending events we host. All these interactions are referred to as "**Engagements**" within this policy, irrespective of the depth or nature of your association with us.

2.2. Roles in Data Handling. This policy applies uniformly to all types of Engagements, whether you visit our Website (as a Visitor), attend an event (as a Participant), or use/access our Services (as a Client). Depending on your Engagements with us (Visitor, Participant, or Client), we act either as: (a) a **Data Processor (Service Provider)**, under our Agreement with you, when you process Client Data that you supply or control through the Services; or (b) **Data Controller** for Personal Data and attribution information we collect or you share with us outside the Agreement (e.g., Website interactions, events, Feedback submitted directly to us or via integrated services or third party services); and for certain technical or operational information about Services usage or as part of the Services Data. In every case, we process your information in line with this Privacy Policy.

2.3. Grounds for Processing. When acting as a Data Controller, signifying that we have authority over the reasons and methods behind processing your data, including Personal Data, we rely on various legal bases for it. These include: (i) **Agreement/Your request:** to provide the Engagement and to respond to your requests, (ii) **Legal Compliance:** to adhere to our legal obligations, (iii) **Your Consent**, and (iv) **Legitimate Interests:** such as to operate, secure and provide you with our Engagements functionality (e.g., Website, chat window), understand and improve them; support promotion and operational management, maintain the reliability of our systems and related technologies and other Client services and support purposes; and to receive, analyze, and use Feedback and related attribution data, including for marketing/publicity as described below. In such scenarios, we consistently strike a balance between our interests and your privacy rights. As a Data Processor, our relationship is governed by the Agreement with you, which sets out our respective obligations and rights.

2.4. Types and Sources of Data. Our Engagements may collect and process your information including Personal Data depending on how you interact with us, the choices you make, and the Engagements and features you use. The sources of this information include what you share, our automated systems, and third-party sources and contain both your Personal and Non-Personal Data, including, but not limited to:

1. **Identifiers:** Contact information and Services-related details, e.g., your full name, email address, physical address, phone number and IP address, user name, password, technical identifiers and usage data (such as IP address, device and browser information,

authentication data and other identifiers you provide, your Authorized-Users', Guest-Users' and End-Users' data you provide us with;

2. **Commercial information:** Transactional information, or other purchasing or consuming histories and tendencies, payment data, subscription information and supporting tickets;
3. **Electronic and network activity information:** This includes records of your interactions with our Engagements (e.g., Website, chat window on our Website and chat logs, Website history) and other records, e.g., pages visited, links clicked, referring URL, records on how you reached and used our Engagements, performance metrics, start and end times of your interactions and other actions taken on our Engagements and details of such actions;
4. **Device and geolocation:** e.g., IP address, operating system, device type, browser details, country preferences, mobile network information, and device phone number, location, usage logs, and your geographic region;
5. **Shared content and contribution data:** content you submit in events, social media, community spaces, our Website chat, survey forms, and Feedback used to attribute such contributions publicly, as permitted by the Agreement;
6. **Inferences:** Profiles created or enriched based on your data, including information collected through our chat widgets and connected systems, reflecting interests, characteristics, preferences, and demographics, to improve personalization, analytics, and user experience.

Some of this information comes from third-party sources (e.g., cookies, web beacons, and other tracking technologies) to help us serve relevant ads and other services to you, as explained further herein. Note that our Privacy Policy does not apply to any third-party sources, their products, or sites that may be displayed to you, or other sites linked to or from our Engagements. Additionally, our Privacy Policy does not address the practices of other entities who advertise our Engagements, and who may use tracking technologies (like cookies, pixel tags and other technologies) to provide and personalize ads, and you should refer to their respective privacy policies for more.

2.5. Sensitive data Caution. When using our Engagements, avoid sharing (or having us send) any sensitive data (like genetic data, biometric data, or health data, as defined by applicable data protection laws and regulations). You acknowledge that We bear no liability whatsoever for such data you provided to us, whether in connection with a data breach or otherwise.

3. How We Process Your Information

3.1. Processing Purposes. As long as we process your information, including your Personal Data, we will continue to do so for the following purposes:

1. **Service Delivery and Enhancement:** To provide, maintain, operate, and improve the Services, Services API, our Website, chat window on our Website and related technologies including collecting and analyzing statistical information about you and your interactions with our said services. This includes: (i) facilitating effective service delivery, (ii) continuously improving the said services and our related technologies, as well as monitoring their performance, (iii) researching, developing, and innovating new services, products, features and related technologies, (iv) providing testing, training, machine learning capabilities, (v) providing the Client support services, resolving issues, and requests for assistance, (vi) as otherwise provided in our Agreements with you.
2. **Safety and Security:** To ensure and improve security of the Engagements, Website and related technologies, preventing frauds and abuses; monitoring the performance of the Engagements, Website, retaining data for backup and disaster recovery purposes, debugging as well as detecting fraudulent, illegal, and malicious activities.
3. **Compliance and Protection:** Meeting legal obligations, including billing, law enforcement, government, court inquiries, investigations, subpoenas, or similar legal processes, safeguarding our rights and interests and yours.
4. **User Engagement and Personalization:** Targeting our Engagements experience for you as well as to improve our pending operations or to create and improve new Engagements, recognizing you and remembering your information when you return to our Engagements; maintaining robust communication and offers based on your activity, interactions, profiling, feedback, and usage of the Engagements, and related technologies, including statistical information.
5. **Marketing and Communication:** Keeping you informed about offers, tailored marketing campaigns, other promotion-related information/activities, important service-related notices and updates via email, push notification and/or social media and other types of communications that may be of interest to you.
6. **Data Insights:** To aggregate, pseudonymise, and anonymise personal data for research and development, improvement of our Engagements, to understand how you interact with our Engagements and for statistical, and benchmarking purposes.
7. **Contributions:** To enable and administer interactive features (e.g., forums, comment systems, surveys, social integrations) and process Feedback and other contributions you or your Authorized Users submit (directly or via integrated services or third-party services), including to operate, assess, improve, and develop our Engagements and Services, create case studies, testimonials, or marketing materials, and to publicly attribute Feedback-related materials to Client or Authorized Users.

3.2. Registration Data. Kuikwit receives the necessary details (including Personal Data and other Clients' information) in order to complete your registration on our Website. This ensures you have access to the Engagements you have subscribed to, e.g., first name, last name, company name, address, website address, e-mail address and

credit/payment card information if you decide to move beyond the free Services, otherwise, credit/payment card information is not required). In addition to the above, we also collect other types of information (including Personal Data) depending on how you use our Engagements, including any data extracted, derived, or inferred from identifiers such as the website address provided during registration. When reaching out to Kuikwit the Client might be asked to provide similar data to what they had given during the registration process on our Website.

3.3. Data Compliance. You hereby acknowledge and agree that the processing, including the transfer of your Personal Data and other Clients' information (including the Personal Data), has been and will continue to be carried out in accordance with points 6 and 7 herein (and, where applicable, has been notified to the relevant authorities of the Member State where the Company is established or has its representative) and does not violate the relevant provisions of that Member State.

3.4. Profiling Activities. By engaging with us, you acknowledge and agree to our use of your Personal Data for profiling purposes involving automated methods, ensuring you receive the most pertinent information and features from the Engagements you select and combining the data you provide with our existing records. This enhances our advertising efforts, helping to refine offerings and keep you informed about updates relevant to Engagements you use. You can opt-out of profiling at any time by contacting [privacy@kuikwit.com]. Please note, that revoking this consent might limit our ability to provide specific Engagements, potentially resulting in the termination of our Agreement.

3.5. Access to the Client URL. By sharing your website URL, including any data extracted from publicly available sources (such as website addresses provided during registration) within Services, you confirm that you have the necessary rights to share its content and data, and agree and acknowledge that Kuikwit may use, collect, and process publicly available data from your website for the purposes of providing and enhancing our Services, training Artificial Intelligence ("AI") models, improving the functionality and performance of the Services, and other legitimate business operations outlined in this Privacy Policy and the Agreement.

3.6. The Client Responsibilities Regarding Personal Data. The Client is solely responsible for the processing of Personal Data (including but not limited to its transfer) in accordance with the relevant data privacy law, including obtaining necessary consents or having other valid legal basis for processing. The Client must obtain all necessary permissions and consents as may be required by any relevant data privacy law when collecting, storing, processing and transferring Personal Data via Kuikwit and its Sub-Processors. The Client ensures the accuracy, quality, and legality of Personal Data and

the means by which the Client acquired them. Instructions given by the Client for Personal Data Processing must comply with relevant data protection laws. In addition, as a Data Controller, Client shall (a) as required by applicable law, provide notice to its End-Users, Authorized-Users, Guest-Users, as well as obtain their consent (if required) or have other legal basis for processing and transferring their personal data to Kuikwit and its Sub-Processors in line with Data Processing Addendum (“**DPA**”).

3.7. Access and Managing Your Personal Data. Individuals have the right to manage their Personal Data. Reach out to [support@kuikwit.com] (or via the support e-mail of the Services you use) for any data access, modification, copy, or deletion requests. If we can't remove certain data, we will inform you of the reasons. If you decide to discontinue our Services, you can request deactivation of your Services by emailing us at [support@kuikwit.com] (or via support e-mail of the Services you use).

3.8. Deleting Your Personal Data. Upon written request, Kuikwit will delete your Personal Data using a standard method accepted by Kuikwit and in accordance with Kuikwit's data retention policy, unless it is unworkable due to the purposes of processing or due to technical issues. The standard response time is 30 days, which may be extended in complex cases and we will inform you of any such extension.

3.9. Geo-Location data. Kuikwit may have access to your geo-location data as we collect and process IP addresses of all devices used for Engagements. Collecting and processing your geo-location data refers to mobile devices as well as computers. It happens regardless of whether you are a Client or a Non-Client.

3.10. Communication. By participating in the Engagements, you agree to be contacted by us to receive electronic communications regarding your interactions with Engagements. You may opt-out of receiving these types of communications by adjusting the device settings anytime. Users who leave their contact details while accessing particular sections of our Website might receive additional messages not described above.

3.11. The Client logo. You give Kuikwit and its affiliates worldwide, royalty-free, non-exclusive and unlimited in-time consent to use your company name, logos, and other information to identify you as a Client and for marketing and promotional purposes, including Kuikwit's websites and sales materials.

3.12. Client's Authorized-Users, Guest-Users and End-Users data. Kuikwit may process data of Authorized-Users (individuals operating the Services), Guest-Users (individuals with access to specific features under your Services) and End-Users (individuals contacting you via the Services or interacting with your website integrated with or utilizing our Services) to facilitate your operation of the Services and its provision

to End-Users. This information will be treated in line with the Agreement. The type of information (including Personal Data) we may receive includes a first name, last name, e-mail address, other contact details, **chat content data from integrated Channels (e.g., WhatsApp, Facebook Messenger, Instagram)** and potentially other information (e.g., profile picture, network, username, user ID, age range, language, country). As such, Kuikwit requests all its Clients to inform their users of our Services' integration and, where necessary, to obtain any necessary permissions which the Client is obliged to perform on its own. Note that when End-Users interact with you using our Services and/or visit other sites integrated or utilizing the Services, your privacy policy governs the information collected instead of this Privacy Policy. However, this Privacy Policy does not apply to the services that our Clients provide to their End-Users. They have their own policies about the collection, use, and disclosure of the personal information of their End-Users.

3.13. Links and Promotions. You may click through certain links or promotions that will enable you to purchase or use our Services provided by promotional partners or other sites or commerce providers. We may also partner with third parties to display advertising on our Website or to manage and serve our advertising on other sites and may share Personal Data with them for this purpose. Some of those entities may share with us certain information (including Personal Data) that you provide to them. By clicking through to those links or promotions, you agree to allow us to receive and use any shared information (including Personal Data), except credit card details (account number, expiration date) that you may provide to such entities, under the same terms as if you provided it to us directly. In addition, when you register for the Services, through our promotional partner, that partner may share your data with us (including Personal Data). For example, when you use an external social network (like your Facebook account) to log in to the Services or to interact with us in another way, you agree to allow us to receive and use any information (including Personal Data), from your social network profile and account (please see your social network's privacy policy or support documents for more information about sharing of information with connected accounts). You may share your information (including Personal Data) with other sites or entities that create professional marketing lists to receive special offers and promotions from their partners. Depending on their agreement with us and their privacy policy, these entities or sites may subsequently share your data with us (including Personal Data). Kuikwit has no responsibility and assumes no liability if another such entity (e.g., website or commerce provider) collects, uses, or shares any information (including Personal Data) about you in violation of its own privacy policy or the applicable law.

3.14. Children's personal data. We do not knowingly collect Personal Data from anyone under the age of 16. If you notice we collect and process Personal Data of anyone under the age of 16 unintentionally, please contact us at [support@kuikwit.com]

(or via support e-mail of the Services you use). We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce this Privacy Policy by instructing their children never to provide Personal Data through our Engagements.

3.15. Cookie usage and other tracking technologies. By using our Engagements, you acknowledge and agree to our use of cookies and similar tracking methods, which help us make your experience better and understand how you use our Engagements. These technologies are used to ensure essential functionality, remember your preferences, improve your experience, and, in some cases, tailor ads to your interests, to gather certain information automatically upon your use or navigation of our Engagements or any sites where our Services are installed. We work with some third-party partners who may also set cookies on your device. Please note, we don't control these third-party cookies, and our Privacy Policy doesn't cover their services. You can learn more about how we use cookies and how to manage them in our Cookie Policy. Remember, if you limit the use of cookies, some features of our Engagements might not work as intended. For transparency, we and our authorized partners may use cookies and other similar tracking technologies, such as (but not limited to) pixels and web beacons, to gather information about users' (including Clients and Non-Clients) activities on Website and other sites where our Services are installed to ensure tailored advertising based on your browsing activities and interests. These tools allow us to see what content is useful to you and help us provide more of what you like. Although you might not see them, they work in a similar way to cookies but are directly embedded in our web pages.

3.16. Feedback and Attribution. Feedback and related contributions may include the Client's name, logos, and other brand identifiers, and you authorize Kuikwit and its Affiliates, subject to your brand guidelines, to reproduce, publish, distribute, adapt, create derivative works from, and publicly attribute such Feedback using those identifiers and, where included, an individual contributor's name, job title/role, image/likeness, and voice, to the extent permitted by applicable law, for business purposes in any media (e.g., websites, sales materials, social media, case studies, press releases, events, investor materials) without further approval once Feedback is provided, and to share such Feedback-related materials with publishers, platforms, and service providers solely to prepare, publish or distribute them. The Client represents and warrants that it has obtained, and will maintain, all rights, consents, and permissions necessary to grant the foregoing rights (including on behalf of its Authorized Users) and that such grant does not infringe any third-party rights. Where consent is required by law, this Section constitutes the Client's consent and the Client represents it has obtained and will maintain corresponding consents from individuals, who may withdraw consent by written notice to Kuikwit, which will apply to future uses, and Kuikwit is not

required to recall, delete, reprint, or remove materials already printed, distributed, archived, or paid/placed.

3.17. Web and Mobile analytics. We use both web and mobile analytics software, which allows us to better understand the functionality of our Services across various devices and platforms, allowing us to enhance user experience and improve performance. These analytics tools may record information such as how often you use our Website or application, the events that occur during your interactions, aggregated usage, geographical location, performance data, and the source which our Services was downloaded or accessed. We may link the information. We store within these analytics tools to Personal Data you submit within Engagements.

3.18. Social media (features) and widget. Our Website includes social media features, enabling you to engage with content on social media platforms directly from the Website you are visiting. like the 'Facebook Like' button and widgets, a Twitter 'Share This' button, embedded content from YouTube, or interactive mini-programs that run on our Website. These features may collect your IP address, which page you are visiting on our Website, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Website. Your interactions with these features are governed by the privacy policy of the company providing them.

3.19. Comment system. In order to post comments on our Website (i.e. our blogs), you must sign in to Facebook, Twitter, Disqus, or Google, as we use social-media plugins to allow you to leave comments on our blogs. No Personal Data is tied to your posts. You subscribe to our blogs by providing your email address. We will only use this Personal Data to send you an email notification when new blogs have been posted and when users comment on a blog that you have previously commented on. We will not use this information for any other purpose. You have the opportunity to opt-out of our blog e-mails by using the 'unsubscribe' button.

3.20. Login Integration Services. Depending on the Services you use, you may have the option to log in using third-party authentication providers, such as Facebook Connect, Google Sign-In, and other OpenID-based services. These services authenticate your identity and may give you the option to share certain Personal Data with us, including, but not limited to, your name, email address, or public profile information, to facilitate your access to the Services (for example, by pre-populating chat forms or enabling social features. Where applicable, we may use the Personal Data provided by Login Integration Services to support the operation, enable seamless integration of our Services, and user experience of our Services (including through Supporting Applications). Your use of these Login Integration Services is subject to the terms,

privacy policies, and permissions settings of the respective third-party providers. We do not control how these providers handle your information and encourage you to review their applicable policies before enabling such integrations. Specifically, where our Services access or use information obtained from Google APIs, such access and use will comply with the Google API Services User Data Policy, including the Limited Use requirements. You acknowledge and agree that the use of Login Integration Services is at your discretion and risk, and we disclaim any liability for acts or omissions of such third-party providers, including with respect to their processing of Personal Data.

3.21. Third Party Services. The Services may rely on, integrate with, or allow you to connect to certain third-party tools, websites, software, open-source components, or applications, whether selected by you (e.g., via plug-ins, APIs) or made available by us as part of the Services' experience (collectively, "**Third Party Services**"). These Third Party Services are made available for your convenience but operate independently and are governed solely by their own terms and privacy policies. Our Agreement does not apply to Third Party Services, and their inclusion does not grant you any rights beyond those expressly provided in this Agreement. Where required by law, you are responsible for obtaining any End User notices or consents before directing us to share data with any Third Party Services.

4. How We Share Information We Process

Kuikwit respects your privacy and is committed to safeguarding the data you entrust to us. We neither share, sell, rent, trade, nor otherwise transfer your Personal Data to unrelated third parties, except as necessary to provide and support the Services, in accordance with the Agreement, to comply with the law, with your instructions, and certain other situations, as elaborated below:

4.1. Affiliates. Kuikwit retains the right to share your data, including Personal Data within your Services with our parent, subsidiary, affiliated, or successor companies. The protections of this policy apply to the information we disclose in these circumstances. If our company merges or its assets or operations are transferred, the involved entities will handle your Personal Data according to this Privacy Policy. We will notify you if any of these events occur by updating this Privacy Policy and, when feasible, through other methods.

4.2. Sub-Processors. Kuikwit holds the right to disclose and you hereby agree to the disclosure and transfer of your Personal Data and other information related to you to our authorized, trusted service providers to carry out specific business activities, e.g., hosting, credit card processing, security, Client/support services, conducting research

and analysis, cloud computing, marketing and other related services. We share only what is necessary, bind them by confidentiality and appropriate safeguards' obligations. Upon request, we can provide you with a current list of entities which may have access to Personal Data within your Services. Some Sub-Processors may also process Personal Data on their own independent legal bases, as described in their terms/privacy policies. Where required, you are responsible for ensuring you have required legal basis, such as consent or notice for that processing.

4.3. Third Party Services. Certain Third Party Services may automatically exchange, process, download or upload data, including Personal Data, in order to function. These services operate under their own terms and privacy policies, which govern your use of them and, where applicable, our independent arrangements with their providers. Kuikwit does not author, own, or control any Third Party Services. We disclaim all responsibility for any data, including Personal Data, collected or processed by such services, as well as any warranties or representations regarding their accuracy, availability, security, legality, performance or continued operation. You are solely responsible for determining the type and scope of any data, including Personal Data, you choose to disclose or make accessible to Third-Party Services. Where required by applicable law, you are also responsible for obtaining any notices, consents, or other legal bases from End Users prior to enabling such data sharing. Please note that this Privacy Policy does not apply to any Third Party Services, or to how they handle your information. Your access to, or use of them is at your own discretion and risk.

4.4. External Links. Our Services may direct you to external sites or services maintained by third parties, whose privacy practices may differ from ours. Though we may link to them, we don't control their content or privacy practices and have no responsibility for the privacy practices of such other sites run by other entities. We recommend reviewing their privacy policies when you visit external sites. Our Privacy Policy pertains solely to information collected by Kuikwit and does not extend to your interactions with other sites or services.

4.5. Disclosure to Public Authorities and Law Enforcement. Kuikwit may be required to disclose Personal Data and other information in response to lawful requests from public authorities, including for national security or law enforcement purposes; when complying with legal processes like subpoenas, government requests, court orders or government requests; to establish or exercise our legal rights or defend against legal claims; to uphold or defend our legal rights, ensure your safety or the safety of others, take action regarding any illegal activities or investigate potential fraud. Note that courts of equity, such as U.S. Bankruptcy Courts, or governmental authorities may, under certain circumstances, permit your Personal Data and other information to be shared or transferred to third parties (other than those described above) without your permission.

We reserve the right to disclose your data, including Personal Data, in response to legal requests, to comply with applicable laws, or to prevent harm (in particular, in situations where you breach the Agreement, misuse funds, undertake other unlawful actions against us or others, or in the event of your fraudulent or illegal activity while interacting with us or using the Engagements). Notification to you will only be provided when legally required; otherwise, it will be at our sole discretion, following the specified rules governing disclosure herein. Disclosures are based on our Agreement with you or our legitimate interest in protecting our legal rights and those of others, compliance with legal obligations, and our legitimate interest in fulfilling legal obligations imposed by legal authorities.

5. How We Secure Your Information And How Long We Keep Your Information

5.1. Security. Kuikwit will take reasonable steps to ensure that Personal Data is reliable for its intended use, accurate, complete, and current. We use appropriate technical and organizational measures to protect the Personal Data that we collect and process about you against loss, misuse, and unauthorized access, disclosure, alteration, and destruction. While processing Personal Data, we take into account the risk involved in the processing and the nature of the Personal Data. While we implement safeguards designed to protect your information, we cannot guarantee that information, during transmission through the Internet or while stored on our systems or otherwise in our care, is absolutely safe from intrusion by others. We cannot and do not guarantee or warrant the security of your Personal Data or any information you disclose or transmit to us. We are not responsible for the acts of those who gain unauthorized access, and we make no warranty, express, implied, or otherwise, that we will prevent such access, and we are not responsible for any damages or liabilities relating to any such incidents to the fullest extent permitted by law. Where required under law, we will notify you of any such loss, misuse, or alteration of Personal Data that may affect you so that you can take the appropriate actions. We may also occasionally contact you to determine that your Personal Data is still accurate and current.

5.2. Retention. We will only collect and retain your data which is relevant to the purposes for which it is collected, subsequently authorized by you, or if otherwise permitted by law or by the Agreement. This means that we retain your data for only as long as it is necessary to achieve the purposes for which it was collected and limit the storage period to the minimum necessary, unless a longer retention period is required or permitted by law, or the Agreement. When we retain information for the improvement and development of our Engagements or new products/features, we take

steps to eliminate information that directly identifies you, and we only use the information to uncover collective insights about the use of our Engagements, not to specifically analyze personal characteristics about you.

6. Data Transfer Compliance

Kuikwit operates globally, which means your data may be processed outside of your country. We take careful steps to legally transfer data across borders and ensure that your data receives suitable protection regardless of geography. We may need to transfer your Personal Data to our authorized partners outside of your jurisdiction, including outside the European Economic Area (EEA), USA, the United Kingdom, and in countries that are not subject to an adequacy decision by the European Commission and that may not provide for the same level of data protection as your jurisdiction.

We will only transfer data to our authorized partners who need the information in order to provide services to or perform some activities, and only for a purpose consistent with this Privacy Policy or the Agreement. In each case, we take care to use appropriate safeguards to ensure your Personal Data remains protected. The safeguards we use are the European Commission-approved Standard Contractual Clauses, the UK International Data Transfer Addendum, Data Privacy Framework, and other appropriate legal mechanisms.

We will not transfer your Personal Data originating in the EU, UK or Switzerland to them unless we ensure such authorized partner is obliged to provide appropriate level of privacy protection to your Personal Data as required by the Principles of the EU-U.S. Data Privacy Framework, the UK Extension to the EU-U.S. DPF or the Swiss-U.S. Data Privacy Framework and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

7. Processing Jurisdiction-Specifics

7.1. GDPR regulation. Kuikwit complies with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (commonly known as The General Data Protection Regulation – GDPR). As such, we are responsible for the processing of Personal Data we receive under this Privacy Policy regarding providing the Service and subsequently

transferring this data to its authorized partners. Furthermore, we also enable our users to remain in compliance with the GDPR, including the transfers of Personal Data from the EU, EEA, and Switzerland.

7.2. UK GDPR (United Kingdom Residents). In addition to our GDPR compliance, Kuikwit acknowledges and respects the data protection regulations within the United Kingdom. We are committed to safeguarding your privacy while adhering to the Data Protection Act 2018, which encompasses the UK General Data Protection Regulation (UK GDPR). All collection, use, and disclosure of Personal Data described in this Privacy Policy apply equally to individuals in the United Kingdom.

7.3. CCPA/CPRA (California Residents). We recognize the rights granted by the California Consumer Privacy Act (“**CCPA**”) and the California Privacy Rights Act (“**CPRA**”). The ways we collect, use, and disclose “**Personal Information**” (as defined by CCPA/CPRA) are described throughout this Privacy Policy and apply equally to California residents. Under these laws you may, subject to verification of your identity and residency, exercise the following rights: (i) get a copy of the Personal Information we hold about you; (ii) correct any inaccurate personal information and have your personal information deleted if you believe any of your personal information is inaccurate or incomplete, unless an exception applies; (iii) opt-out of sharing - we do not sell Personal Information for monetary consideration, but we do share certain information with advertising partners to provide you with tailored ads. You may opt out of this sharing at any time (see our Cookie Policy for details). We disclose the categories of Personal Information listed in Sections “**Data We Handle**” and “**How We Share Information**” of this Privacy Policy. To exercise any of the rights above, or if you are a business Client that requires a CCPA/CPRA addendum to our Agreement, please email [\[support@kuikwit.com\]](mailto:support@kuikwit.com). We may need to verify your request before acting on it.

8. Notice

8.1. In compliance with the EU-US Data Privacy Framework Principles, Kuikwit commits to resolving complaints about your privacy and our collection or use of your personal information transferred to the United States pursuant to the DPF Principles. European Union, Swiss, and United Kingdom individuals with DPF inquiries or complaints should first contact: [\[support@kuikwit.com\]](mailto:support@kuikwit.com).

Kuikwit, Inc., has further committed to refer unresolved privacy complaints under the DPF Principles to an independent dispute resolution mechanism, Data Privacy Framework Services, operated by BBB National Programs. If you do not receive a timely acknowledgement of your complaint or if your complaint is not satisfactorily addressed,

please visit the following website for more information and to file a complaint. This service is provided free of charge to you.

If your DPF complaint cannot be resolved through the above channels, under certain conditions, you may invoke binding arbitration for some residual claims not resolved by other redress mechanisms. To learn more, [click here](#).

8.2. If you, as an individual, have a complaint about how we have processed your Personal Data, please contact us at [support@kuikwit.com]. We will do our best to resolve your complaint promptly and fairly. However, if you are not satisfied with our response, you have the right to complain to a supervisory authority. The contact details for supervisory authorities in the European Union and the United Kingdom can be found on the following websites.

8.3. Data gathering entity. Conducting its activity, under the business name of Kuikwit, Inc. with its office at [Your Company Address, City, State, Zip, Country], shall be the entity gathering Personal Data and other information.

8.4. Commercial transactions. Kuikwit, Inc. reserves the right to use its Privacy Policy, Personal Data, and other provided data and information for the benefit of an entity that has become either a dependent entity, an associated entity, or has come into being as a result of a merger or transformation of Kuikwit, Inc.

8.5. Contractual relationship. Registering for our Services means you're entering into a contractual agreement with Kuikwit